

January 23, 2008

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**GLENDALE GETS READY TO WELCOME PATRIOTS AND GIANTS FANS  
TO SUPER BOWL XLII**

- WHO:** Throughout today, staff will be dressing up the Glendale Visitor Center and sports and entertainment district to prepare to welcome fans to the city for Super Bowl XLII.
- WHAT:** From the clocks in the visitor center being turned to reflect time in New York and New England, to banners around the stadium, the city is adding Super Bowl spirit throughout the community.
- WHERE:** Installation of official Super Bowl banners to take place in Sports and Entertainment District, along Glendale Avenue and Bethany Home Road  
The Glendale Visitor Center, 5800 W. Glenn Drive, Suite 140.
- WHEN:** Tuesday, Jan. 22  
Banner Installation to begin around 8:30 a.m. (expected to take a few hours)  
Glendale Visitor Center to open at 10 a.m.
- WHY:** The Super Bowl is expected to draw thousands of people out to Arizona, and the city of Glendale is ready to roll out the red carpet. Glendale Greeters will be on the streets of downtown Glendale, beginning Saturday, Jan. 26 to provide information and guidance to visiting fans. Businesses in the historic downtown Glendale area will offer extended hours, as well as the Glendale Visitor Center. Also starting Jan. 26, the Glendale Visitor Center will be opened 10 a.m. to 10 p.m. People who come to the Glendale visitor center can receive a free commemorative poster and also request a special Super Bowl insert that outlines all the information and details needed for a win-win experience off the field.
- CONTACT:** Jennifer Stein, 623-694-1828 (cell)

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